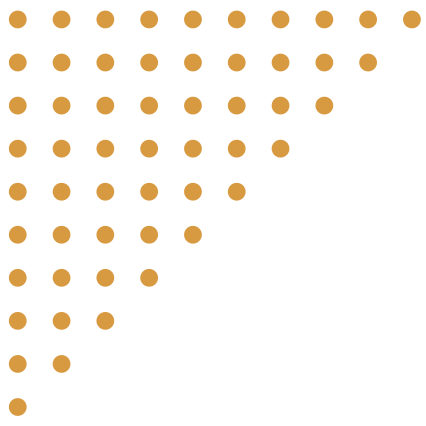


# Why EAPs Miss 95% of Your Team

(...and what to  
do instead.)

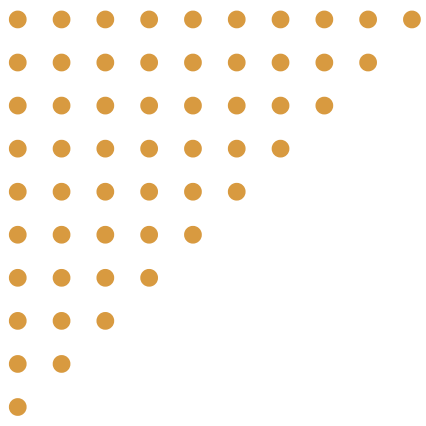




# The problem isn't intent.

EAPs are meant to help, but  
they're failing the very  
people they were built for.

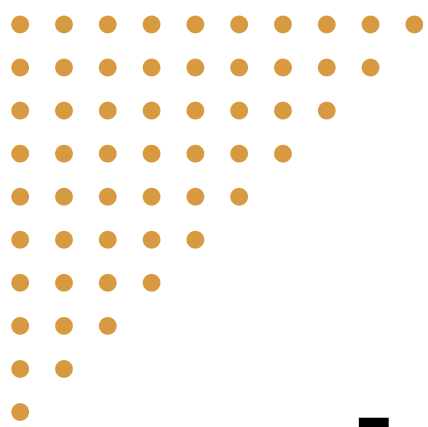




# Only 5% of employees use EAPs.

That leaves the other 95%  
struggling with burnout,  
anxiety, depression, and  
more.

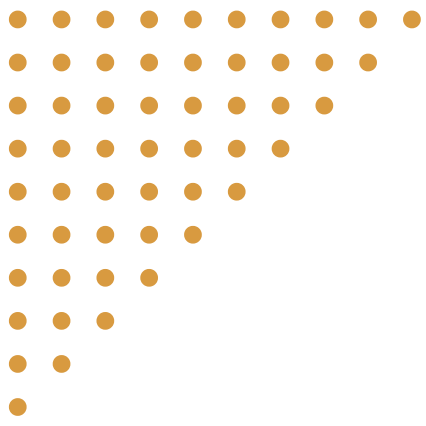




# What's getting in the way?

- Social stigma
- Limited care sessions
- Delayed or difficult access to providers
- A generic “one-size-fits-all” approach to support

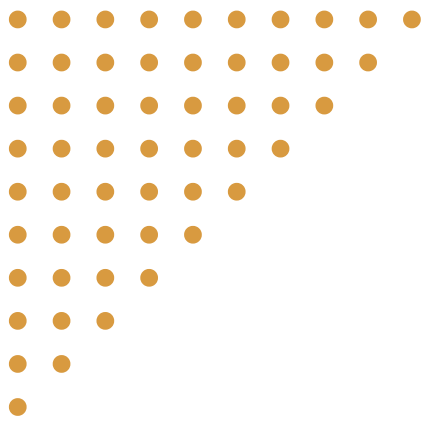




# Meanwhile...

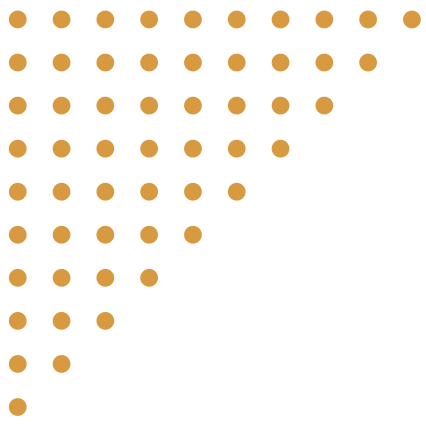
- Morale is slipping.
- Costs are rising.
- Culture is hurting.
- Talent is leaving.





# So what actually works?



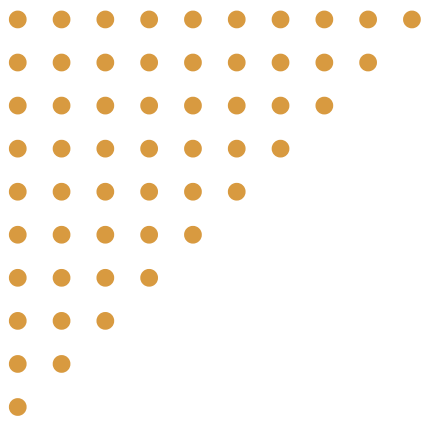


# Real care.

At work, when they need it,  
with no hoops to jump  
through.





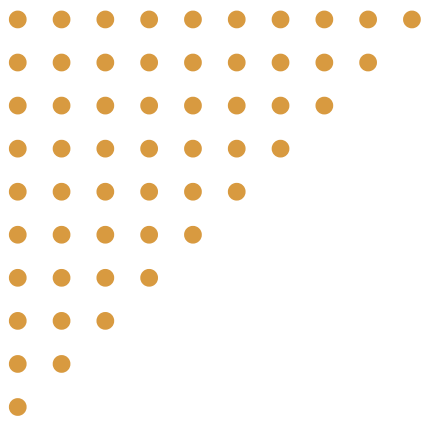


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- HR relief, not more burden







# Mental health is workforce strategy.

Support shouldn't be hard to  
find. Let's raise the bar  
beyond the EAP.



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